



26 JULY 2025

HUGHENDEN RUGBY 7'S

WWW.HUGHENDENRUGBY7S.COM.AU

SPONSORSHIP PROPOSAL

CONTACT

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WHO WE ARE

Held annually in July, Hughenden Rugby 7's hosts a weekend of rugby union, attracting men and women from all over Queensland to Hughenden to play in the carnival.

Now in its 12th year, the event was the brainchild of a group of local station mums whose children would play and find a love for rugby when away at boarding school. At the end of their schooling and upon embarking on adult life, the impacts of distance and work commitments meant they no longer had the opportunity to play regularly in sport & competitions. This event brings together people from far and wide from rural communities across the state, giving the opportunity for attendees to reconnect with old friends, form new connections and make lifelong memories through rugby.

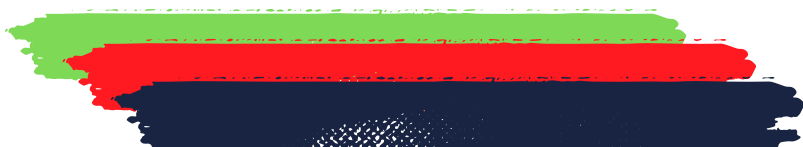
Originally run under the Hughenden Town & Country Club, from 2025 the event will be run and managed by our local rugby club, the Hughenden Rams. This will see the Hughenden Rugby 7's recognised as an official Rugby Australia event, ensuring longevity, greater exposure and ease of administration on volunteers.



With 18 teams on display and festivities from Friday through to Sunday, the Hughenden Rugby 7's Carnival will be the place to be on the last weekend in July!

WHY YOU SHOULD BECOME A SPONSOR

- Support an event that is all about community
- Network with other companies who share the same values
- Establish your business' profile in the local community & create valuable goodwill
- Reach new potential customers
- Encourage strong sporting participation and awareness
- Receive multiple promotional opportunities before, during and after the event
- Enjoy sponsor nibbles and drinks on game day to make sure you have a rucking good time!



EVENT SCHEDULE

HUGHENDEN SHOWGROUNDS



**25
07**

FRIDAY - ARRIVAL AND WARM UP

- Free juniors skills/coaching clinic
- Final player nominations due
- Meet and greet – live music, food vans, bar and Calcutta

**26
07**

SATURDAY - GAME DAY

- Free breakfast for players and coaches
- Player packs collected
- Games start at 8am, grand final approx. 6pm
- Bar open at 12pm
- Awards straight after the grand final
- After party until midnight – live music, bar and food available

**27
07**

SUNDAY - RECOVERY

- Free breakfast for players and coaches
- Pack up, rest and recover





SPONSORSHIP PACKAGES

Platinum

Limited to 4 sponsors

\$8,000

- Company logo on the front right-side chest on following uniform:
 - Approx. 12 x ball kids shirts
 - Approx. 6 x referees shirts
- Banner and sign advertising on the officials stand (supplied by sponsor)
- Unlimited banner and sign advertising around the grounds
- Logo advertising on electronic scoreboard during breaks/in between games (up to 30 second digital advertisement, supplied by sponsor)
- Logo advertisement for each 'TRY' scored by a player
- Logo or business name painted onto the field
- Game day mic opportunity with the MC
- Logo advertising on the Hughenden Rugby 7s website
- Social Media advertising and promotion
- 8 x tickets for Sponsors 'Drinks & Nibbles'

Gold

Unlimited sponsors

\$2,000

- Signage on electronic scoreboard at officials stand (supplied by sponsor)
- Logo advertising on electronic scoreboard during breaks/in between games (up to 30 second digital advertisement, supplied by sponsor)
- Banner and sign advertising around the grounds (supplied by sponsor)
- Logo advertising on the Hughenden Rugby 7s website
- Social Media advertising and promotion
- 5 x tickets for Sponsors 'Drinks & Nibbles'

Silver

Unlimited sponsors

\$1,000

- Logo advertising on electronic scoreboard during breaks/in between games (up to 30 second digital advertisement, supplied by sponsor)
- Banner and sign advertising around the grounds (supplied by sponsor)
- Logo advertising on the Hughenden Rugby 7s website
- Social Media advertising and promotion
- 3 x tickets for Sponsors 'Drinks & Nibbles'





SPONSORSHIP PACKAGES

Bronze

Unlimited sponsors

\$500

- Banner and sign advertising around grounds (supplied by sponsor)
- Logo advertising on the Hughenden Rugby 7s website
- Social Media advertising and promotion
- 2 x tickets for Sponsors 'Drinks & Nibbles'

Supporter

Unlimited sponsors

<\$499

- Banner and sign advertising around grounds (supplied by sponsor)
- Logo advertising on the Hughenden Rugby 7s website
- Social Media advertising and promotion
- 2 x tickets for Sponsors 'Drinks & Nibbles'

Alternative sponsorship

We are a diverse and dynamic club and standardised sponsorship is not the only way to show support. The offer and commitment of specialised goods and services can often be as valuable as support as cash for the operations and growth of a community club.

Examples of support could be: donation of meat trays, sign printing, electrical work and labour, building work and labour, machinery work and labour, website management, media management, donation of products (drink bottles, sports equipment). Please call us to discuss!



**HUGHENDEN
RUGBY 7's**



**NOW IS THE TIME TO BIND...SET... AND
LOCK IN 26 JULY IN YOUR CALENDAR.
SUPPORT GRASS ROOTS FOOTY IN THE WEST**

**Get in touch and secure your
sponsorship package today**

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