

*Strive to be the heartbeat of your community...*

Sponsorship gives you the unique opportunity to support an organisation that provides to the community. Hughenden Rugby 7's is an annual July event that hosts a weekend of rugby union, attracting men and women from all over Queensland to Hughenden to play in the carnival.

This weekend provides the opportunity for your business to network with other companies within our community who share the same values.

## BENEFITS OF SPONSORING HUGHENDEN RUGBY 7's

**Partnerships** – Establish your business' profile in the local community. Sponsorship of a local club is one way to reach new potential customers, create valuable goodwill within your community while providing opportunities and encourage strong sporting participation and awareness.

**Promotion** - Advertise and promote your business through mediums such as ground & scoreboard signage, club apparel, club social media & website or match day promotional activity.

**Packages** - A range of sponsorship packages to suit every marketing budget and to address your particular business needs.

If you are interested in this unique sponsorship opportunity with Hughenden Rugby 7's, please contact us.

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# Sponsorship Packages 2024

Hughenden Rugby 7's has five unique sponsorship packages available, each varied in amount and details.

## Platinum Package - \$10,000

This package is exclusive to **ONE** sponsor and includes:

- ✓ Naming rights of the carnival
- ✓ Company logo on the **front right-side chest** on following uniform:
  - Approx 12 x ball kids shirts
  - Approx 6 x referees shirts
  - Approx 180 x player shirts
- ✓ Banner and sign advertising on the officials stand (supplied by sponsor)
- ✓ Logo advertising on electronic scoreboard during breaks/in between games (up to 30 second digital advertisement, supplied by sponsor)
- ✓ Logo advertisement for each 'TRY' scored by a player
- ✓ Logo or business name painted onto the field
- ✓ Logo advertising on the Hughenden Rugby 7s website
- ✓ Social Media advertising and promotion
- ✓ 8 x tickets for Sponsors 'Drinks & Nibbles'

# SOLD!

## Gold Package - \$3,500

This package is exclusive to **THREE** sponsors and includes:

### PACKAGE ONE – Scoreboard Sponsorship

- ✓ Signage on electronic scoreboard at officials stand (supplied by sponsor)
- ✓ Logo advertising on electronic scoreboard during breaks/in between games (up to 30 second digital advertisement, supplied by sponsor)
- ✓ Company logo on the **right sleeve** of the following uniform apparel:
  - Approx 12 x ball kids shirts
  - Approx 6 x referees shirts

### PACKAGE TWO – Hughenden Rugby 7s Uniform Sponsorship

- ✓ Large company logo on the **centre back** of the following uniform stating 'Proudly sponsored by':
  - Approx 12 x ball kids shirts
  - Approx 6 x referees shirts

### PACKAGE THREE – Bar Sponsorship

- ✓ Naming rights of the **on field daytime bar** (open from 12noon until completion of final games)
- ✓ Signage and advertising at the bar (to be supplied by sponsor)
- ✓ Company logo on the **left sleeve** of the following uniform:
  - Approx 12 x ball kids shirts
  - Approx 6 x referees shirts

### **PLUS the following:**

- ✓ Banner and sign advertising around the grounds (supplied by sponsor)
- ✓ Logo advertising on the Hughenden Rugby 7s website
- ✓ Social Media advertising and promotion
- ✓ 5 x tickets for Sponsors 'Drinks & Nibbles'



## Awards Package - \$2,000

This package is exclusive to **FOUR** sponsors and includes:

- ✓ Logo printed on the prize for the following 'Encouragement Awards' (one per sponsor)
  - Best Female Player
  - Best Male Player
  - Best Local Female Player
  - Best Local Male Player
- ✓ Banner and sign advertising around grounds (supplied by sponsor)
- ✓ Logo advertising on the Hughenden Rugby 7s website
- ✓ Social Media advertising and promotion
- ✓ 4 x tickets for Sponsors 'Drinks & Nibbles'

## Equipment Package - \$1,000

This package is exclusive to **TWO** sponsor and includes:

- ✓ Logo printed on Hughenden Rugby 7s branded football
- ✓ Banner and sign advertising around grounds (supplied by sponsor)
- ✓ Logo advertising on the Hughenden Rugby 7s website
- ✓ Social Media advertising and promotion
- ✓ 3 x tickets for Sponsors 'Drinks & Nibbles'

## Silver Package - \$500

This package is **unlimited** to the number of sponsors and includes:

- ✓ Banner and sign advertising around grounds (supplied by sponsor)
- ✓ Logo advertising on the Hughenden Rugby 7s website
- ✓ Social Media advertising and promotion
- ✓ 3 x tickets for Sponsors 'Drinks & Nibbles'

## Bronze Package - \$150 - \$350

This package is **unlimited** to the number of sponsors and includes:

- ✓ Banner and sign advertising around grounds (supplied by sponsor)
- ✓ Logo advertising on the Hughenden Rugby 7s website
- ✓ Social Media advertising and promotion
- ✓ 2 x tickets for Sponsors 'Drinks & Nibbles'

## Alternative Sponsorship

We are a diverse and dynamic club and standardised sponsorship is not the only way to show support. The offer and commitment of specialised goods and services can often be as valuable as support as cash for the operations and growth of a community club.

Examples of support could be: donation of meat trays, sign printing, electrical work and labour, building work and labour, machinery work and labour, website management, media management, donation of products (drink bottles, sports equipment). Please call us to discuss!





# Hughenden Rugby 7's Sponsorship Form

Please complete this form to confirm your sponsorship for the Hughenden Rugby 7's Carnival, 2024. Please return via email to [hughendenrugby7s@live.com](mailto:hughendenrugby7s@live.com)

We will send an invoice once the form as been returned and be in touch to discuss any specific package options.

*Thank you for your support*

<b>Business Name:</b>	
<b>Contact Person:</b>	
<b>Phone Number:</b>	
<b>Email Address:</b>	
<b>Postal Address:</b>	

***Please tick which package you would like to secure for sponsorship.***

- Platinum** Package \$10,000 (limited to one sponsor only)
- Gold** Package \$3,500 (limited to three sponsors only)
- Awards** Package \$2,000 (limited to four sponsors only, choose one below)
- Best Male Player
  - Best Local Male Player
  - Best Female Player
  - Best Local Female Player
- Equipment** Package \$1,000 (limited to two sponsors only)
- Silver** Package \$500 (unlimited number of sponsors)
- Bronze** Package \$150-\$350 (unlimited number of sponsors)

**Any questions? Please get in touch!**

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